

CMP PREFERRED PROVIDER SESSION REVIEW FORM

Event Name:	e4 2018
Program Date:	August 12 - 15, 2018
Program Time:	39.75CEs
Date of Submission:	Friday, July 20, 2018
Host Organization Name:	Experient and Maritz Travel
Contact Name:	Karen Watson

Only fully paid CMP Preferred Provider's may use this form. Please consult your Preferred Provider approval letter for the exact number of sessions you have been approved to submit. You must provide the learning objectives for each session, indicate which of the 9 domains in the CMP International Standards the objectives align with, provide the number of hours for each session and include a title and session description. The 9 domains are as follows: Strategic Planning, Project Management, Risk Management, Financial Management, Human Resources, Stakeholder Management, Meeting or Event Design, Site Management, and Marketing. CIC will review this form and indicate if your attendees will receive CMP credit for attending. For complete information about the policies and procedures of the Preferred Provider program, please refer to the CIC Website.

In order to process your request we must have the following information for each session. Please use the following sample as a guide.

	Enter information below. Copy and paste rows as needed.
Individual Session Title:	Opening General Session: What's Your Next?
Date/Time of Session and Session Length(Calculated to nearest .25)	Sunday, August 12, 2018 4:00pm - 5:30pm 1.50 Hours
Session Description/ Learning Objectives:	This opening keynote presentation sets the tone for the week, with futurist Mike Walsh bringing his latest material regarding megatrends in society and how they might impact "next" for the meetings and events industry. He'll challenge us to think about how machine learning and artificial intelligence can enhance human interaction, how eight-year-old children should influence how we think about meeting design today, and how to hire for agility, among many other topics that will influence the paths we take to get to our next.
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain A: Strategic Planning and Domain G: Meeting or Event Design, 1.50 CEs
FOR CIC USE ONLY	Approved: 1.50 CE credit.
	Declined:
	Remarks:
Individual Session Title:	General Session - "When's Your Next?"
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 9:00am - 10:00am 1.00 Hour
Session Description/ Learning Objectives:	Daniel Pink has made his mark on society several times over with his best-selling books, blog, PinkCasts and keynote presentations. His latest work, When: The Scientific Secrets of Perfect Timing, unlocks the scientific secrets to good timing to help you flourish at work, at school, and at home. For meeting and event designers, this book is a treasure trove that proves we must be equally as focused on "when" as we are on "what." Having spent months on top of several bestseller lists, the book has received high praise across the board, including this tidbit from Wall Street Journal: "Pink's deeply researched but never boring study could be a turning point." We expect that you'll agree after hearing Daniel Pink talk about the importance of how our days are organized (experience design), how to escape a mid-point slump and the right time to implement change (organizational management).
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, Domain J: Professionalism and Domain E: Human Resources, 1 CEs
FOR CIC USE ONLY	Approved: 1.00 CE credit.
	Declined:
	Remarks:
Individual Session Title:	What the #@*%?!: The Power of Novelty
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 10:10am - 10:50am 40 minutes
Session Description/ Learning Objectives:	Changing for the sake of change is highly underrated! Our brains are hardwired to seek and appreciate novelty – and when we experience something new, it fulfills a basic human desire. Attend this session to learn about the power of novelty and how to integrate it consistently within your events. Faculty: Zarak Kahn, Timothy Simpson and Dan Sundt
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit.
	Declined:
	Remarks:
Individual Session Title:	Facial Recognition

Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 10:15am - 10:55am 40 minutes
Session Description/ Learning Objectives:	Major companies, such as Delta and Ticketmaster, have announced plans or are currently testing Facial Recognition (FR) technology. As this emerging technology enters events, it has the potential to dramatically change the attendee experience and provide new insights into attendee behavior. This session covers the fundamentals of the technology, security concerns, and the ability to experience both FR check-in and session scanning. Faculty: Neal Thompson
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, Domain C: Risk Management, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Behaviors in Real Time
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 10:15am - 10:40am 25 minutes
Session Description/ Learning Objectives:	Behaviors in Real Time Understanding behaviors in real time at an event gives organizers many more opportunities to positively impact guest and exhibitor experiences. Do you know where your hot spots are? Do you understand how special events on the floor are affecting attendee flow? Learn about the latest in real-time Heat Maps, Wind Maps (traffic flow), and demographic and persona behavior filtering. Faculty: Val Cox and Brian Scott
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, Domain H: Site Management, Domain I: Marketing, .25CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Navigating International Business Waters Successfully
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 10:15am - 11:00am 45 minutes
Session Description/ Learning Objectives:	Doing business globally comes with a variety of issues ranging from contracting venues and partners to assimilating to new cultures and understanding tax laws that could affect your bottom line. Join Ben Goedegebuure and Jill Joerling for this discussion about how your peers have navigated these internal business waters. Faculty: Ben Goedegebuure and Jill Joerling
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS DomainC: Risk Management, Domain G: Meeting or Event Design, Domain H: Site Management, .75 CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Applying "When" to Events with Daniel Pink
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 10:20am - 11:00am 40 minutes
Session Description/ Learning Objectives:	You just heard Daniel Pink provide a broad set of ideas regarding "when" for the events space. Join him for a closer look at how and, of course, when those ideas might be applied to your events and your change initiatives. Faculty: Daniel Pink
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Experiences! Build on a Foundation of Shared Values
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 10:30am - 10:52am 22 minutes
Session Description/ Learning Objectives:	By unearthing the shared values of our organizations and our guests, we're better able to design event experiences that deliver rational benefits and emotional resonance. During this NEXT! Talk, David Peckinpugh discusses how and why shared values are integral to designing events that are transformational in nature, moving our organizations to new levels of performance by educating and inspiring audiences in ways that ring true with their most closely-held principles. Faculty: David Peckinpugh

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CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, .25CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	SPOT – The Future of Lead Generation
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 11:00am - 11:25am 25 minutes
Session Description/ Learning Objectives:	Lead retrieval has been a core aspect of the exhibit floor for decades, but timeliness isn't always a strength. Now technology is allowing exhibitors to get alerts on their phones when their most prized prospects or customers are in the booth – in real time. Come see how SPOT technology will revolutionize the tradeshow experience for exhibitors and attendees alike, driving both guest satisfaction and exhibitor ROI to new levels. Faculty: Brian Scott
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, Domain H: Site Management, .25CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	Finding Your Shared Values
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 11:10am - 12:00pm 1 Hour
Session Description/ Learning Objectives:	Understanding people is at the core of creating and staging memorable experiences, moving from the stale to standout! This Application Station, designed as a follow up to David Peckinpaugh's NEXT! Talk, demonstrates how a people-centered, science-based view unlocks business outcomes through the creation of guest impressions (people outcomes) and establishing shared values that matter to all stakeholders. Faculty: Timothy Simpson
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain E: Human Resources and Domain F: Stakeholder Management, 1CEs
FOR CIC USE ONLY	Approved: 1.00 CE credit. Declined: Remarks:
Individual Session Title:	The TED Effect: Fostering Innovation and Creativity Every Year
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 11:15am - 11:37am 22 minutes
Session Description/ Learning Objectives:	TED has become a powerhouse global brand through innovation, creativity and thought leadership. Hear from Katherine McCartney, former Director of Operations for TED, about how the organization has evolved its conference experiences to keep them fresh and engaging while building a strong sense of community. Faculty: Katherine McCartney
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain A: Strategic Planning, Domain G: Meeting or Event Design, .25CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	Ethics, Transparency and Compliance in Healthcare
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 11:15am - 12:05pm 50 minutes
Session Description/ Learning Objectives:	The dizzying growth of social media and "big data" makes it difficult to know who or what to trust, especially for corporations and associations in the medical sector. More important than ever before, organizations must create world-class ethics, transparency and compliance programs that strengthen relationships with all stakeholders, while protecting their interests. Come discuss the impact of changing global rules and regulations in healthcare. Faculty: Pat Schaumann
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Doain C: Risk Management, Domain F: Stakeholder Management, 1CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	The Pro Social Consumer: How Giving Sparks Action and Enhances Experiences

Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 11:20am - 12:10pm 1 Hour
Session Description/ Learning Objectives:	We all know it feels good to give to others. But the "gift of giving" can also be surprisingly motivational! New field research in behavioral science reveals our human tendency to engage more fully in employee and consumer incentive programs when they afford us the ability to reward others. Join this session to learn how pro-social behavior can help you design giving-based programs that go beyond the "warm glow," and toward fully unleashing the potential of your workforce and customers. Faculty: Charlotte Blank and Zarak Khan
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP-IS Domain:	CMP-IS Domain E: Human Resources, Domain G: Meeting or Event Design, 1CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Hacking the Future of Your Events
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 11:30am - 1:00pm 1.5 Hours Monday, August 13, 2018 1:30pm - 3:00pm 1.5 Hours
Session Description/ Learning Objectives:	Hackathons are quickly becoming the most talked about conference experiences, as they deliver on two key attendee expectations for events: Learning and Networking. In this session we'll open our playbook as we share proven techniques for tapping the collective wisdom at your event for the common good. From creating the right mindset and environment for more fruitful ideation to engaging a diverse set of perspectives in constructive debate and creating a new, exciting sponsorship opportunity, we'll cover the full hackathon spectrum. Participants will be part of a sprint mini hackathon and will emerge from this session with tools and tips to design hackathons while sparking richer peer-to-peer exchanges that advance learning and nurture relationships. You decide what challenge you would like to hack: Learning Experience Design and Growing Attendance.
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP-IS Domain:	CMP-IS Domain G: Meeting or Event Design, 1.50CEs
FOR CIC USE ONLY	Approved: 1.50 CE credit. Declined: Remarks:
Individual Session Title:	Walk in My Shoes: Using Empathy to Understand Your Guests' Perspective
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 11:45am - 12:25pm 40 minutes
Session Description/ Learning Objectives:	Too often, event professionals rely on history and operational efficiencies to design experiences, resulting in a "miss" for many guests. By flipping the script and first exploring the event experience through the eyes of our guests, we better our chances of designing for their sensibilities, not ours. Easy to say, tougher to do! Attend this interactive workshop to learn more about Empathetic Perspective-Taking and how it can be used as the first step on your journey to NEXT! Faculty: Brian Strickland
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP-IS Domain:	CMP-IS Domain G: Meeting or Event Design, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Roadmap to Success in China
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 12:00pm - 12:30pm 30 minutes
Session Description/ Learning Objectives:	Culture, history, food, infrastructure and the vast internal market are just a few of the reasons why China is such an important destination for international events. Learn the fundamental processes and licensing requirements of organizing an association event in this diverse country. Faculty: Ping He
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP-IS Domain:	CMP-IS Domain G: Meeting or Event Design, Domain H: Site Management, .50CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	Harnessing the TED Effect for Your Events
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 12:20pm - 1:10pm 50 minutes

Session Description/ Learning Objectives:	TED has led the way for many years in terms of creating new and exciting ways to deliver thought leadership in the context of great conferences. During this session learn to apply some of the lessons from TED to your events. Katherine McCartney will lead the group through an exploration of the characteristics of TED and how they might be applied to your events. Faculty: Katherine McCartney
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, 1CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	What's Next for the Supplier Value Chain?
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 12:30pm - 1:20pm 50 minutes
Session Description/ Learning Objectives:	We are starting to see the impacts of consolidation in nearly every sector of our industry, rearranging and, in some cases, redefining the value chain. Trends suggest the consolidation will continue and the impacts may be much more profound. Join this exploration of how different sectors might adapt and respond to these seismic shifts and how your business could be impacted. Faculty: David Peckinpaugh, Michael Guerriero and Steve O'Malley
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain C: Risk Management and Domain H: Site Management, 1CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Trends in Emergency Preparedness Technology
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 1:00pm - 1:50pm 50 minutes
Session Description/ Learning Objectives:	Efforts to safeguard events have skyrocketed amid global tension and horrific incidents. During this session, discover how new technology enables emergency preparedness for events, how situational awareness can be an advantage to the operations of your meetings, and where this technology is likely headed as a standard part of event operations. Faculty: Abby Christensen, Kienan Shaw and Neal Thompson
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain C: Risk Management, Domain G: Meeting or Event Design, 1CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Next Destinations: The Global Landscape
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 1:00pm - 1:50pm 50 minutes
Session Description/ Learning Objectives:	Many organizations are willing to travel the four corners of the world to experience a destination that best fits their needs. Hear from our experts on emerging destinations in APAC, LATAM, EMEA and NA as you journey through the global landscape with Felicia Brent, Ben Goedegebuure, Ping He and Eduardo Chaillo for this enlightening discussion. Faculty: Eduardo Chaillo, Ben Goedegebuure and Ping He
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain H: Site Management, 1CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Behavioral Innovation
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 1:00pm - 1:30pm 30 minutes
Session Description/ Learning Objectives:	Wondering how to apply behavioral science to your events or have a question about a specific principle you heard about? Visit with one the team members from the Maritz Behavioral Innovation group to get your questions answered. Faculty: Charlotte Blank
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, .50CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	Glimpse of the Future: The Impact of Design on Corporate Events

Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 2:20pm - 3:00pm 40 minutes
Session Description/ Learning Objectives:	Experience design is already impacting corporate events today. What can we learn from the pioneers who are already seeing results from their efforts and what can those results tell us about the future of experience design for corporate events? Join this panel discussion to hear the stories of DesignStudio clients who have implemented experience design and what they learned in the process. Faculty: Timothy Simpson and Dan Sundt
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain A: Strategic Planning, Domain G: Meeting or Event Design, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Oh Behave! Scientific Insights for Your NEXT!
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 2:15pm - 2:37pm 22 minutes
Session Description/ Learning Objectives:	You want behavioral science for events without all the fuzzy buzzwords? Join Jeff Kreisler as he reveals the key behavioral principles that will impact experience design for the next decade. Still need buzzwords? His NEXT! Talk will provide an overview of the relevant insights of cognitive principles like Pro-social Behavior, Choice Overload and The Ikea Effect. Faculty: Jeff Kreisler
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-ISDomain G: Meeting or Event Design, Domain I: Marketing, .25CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	Leveraging Emerging Destinations for Your Events
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 2:05pm - 2:45pm 40 minutes
Session Description/ Learning Objectives:	As a follow up to the Preview Talk, this session explores the destinations that provide the best fit for your global events. Discuss a wide variety of issues to help determine where you should go next! Faculty: Felicia Brent, Eduardo Chaillo, Ben Guedebeguure and Ping He
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-ISDomain G: Meeting or Event Design, Domain I: Marketing, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	People Science Principles You Can Use Tomorrow
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 2:50pm - 3:40pm 50minutes
Session Description/ Learning Objectives:	Now that you've heard and (kind of) understand the principles of behavioral science, join Jeff Kreisler & Co. to dive deeper into how each principle can be applied to overcome your greatest event design challenges. Knowledge is cool, but answers rule. Faculty: Jeff Kreisler
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, 1CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Planner Apps: The Ultimate App or Passing Fad?
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 3:00pm - 3:25pm 25 minutes
Session Description/ Learning Objectives:	As mobile apps become more ubiquitous for attendees, a new focus is starting to emerge on apps designed for the planner and event organizer. These apps focus on features such as access to all attendee data, scanning, real-time reporting, etc. This discussion will look at several common features, as well as where could this technology ultimately go. We will explore the value of features, your experience and what would be the ultimate planner app! Faculty: Kyle Shaughnessy, Kienan Shaw and Neal Thompson
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, Domain H: Site Management .25CEs
FOR CIC USE ONLY	Approved: .50 CE credit.

FOR CIC USE ONLY	Declined:
	Remarks:
Individual Session Title:	Roadmap to Success in Latin America
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 3:00pm - 3:30pm 30 minutes
Session Description/ Learning Objectives:	Roadmap to Success in Latin America Latin America is growing fast as an alternative with great diversity of global and exciting destinations for international meetings, but there are myriad variables that can make or break your success there. Join Eduardo Chaillo to discuss the region and its fit for your events. Faculty: Eduardo Chaillo
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain H: Site Management, .50CEs
FOR CIC USE ONLY	Approved: .50 CE credit.
	Declined:
	Remarks:
Individual Session Title:	Reinventing Corporate General Sessions
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 3:30pm - 4:15pm 45 minutes
Session Description/ Learning Objectives:	In spite of our best intentions, sometimes it seems that our general sessions feel the same year to year – screaming for a dose of novelty that wakes our audiences up. Join this Conversation of Four session to discuss the approaches, tools and ideas that can help break the old GS mold without necessarily breaking the bank.
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain H: Site Management, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit.
	Declined:
	Remarks:
Individual Session Title:	Nudge Not Sludge: Using Behavioral Science Ethically
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 11:45am - 12:15pm 30minutes Monday, August 13, 2018 3:30pm - 4:00pm 30minutes
Session Description/ Learning Objectives:	Many people are concerned about the ethics of using behavioral science in design. But used prudently, behavioral science can have a profoundly positive impact on individuals and the world. Come to this Discussion Group to talk with the experts about the lines that must be drawn with regard to the application of behavioral science in any endeavor. Faculty: Zarak Khan
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain J: Professionalism, .50CEs
FOR CIC USE ONLY	Approved: .50 CE credit.
	Declined:
	Remarks:
Individual Session Title:	Emerging Trends in Events and Entertainment
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 3:00pm - 3:30pm 30minutes
Session Description/ Learning Objectives:	Who are the latest hot acts? What are the next trends in event décor? And how can you set your event apart from the pack by embracing the up-and-coming versus the tried-and-true? Hear and see what's happening next for events large and small. Faculty: Marianne LeBlanc
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain I: Marketing and Domain and G: Meeting or Event Management, .50CEs
FOR CIC USE ONLY	Approved: .50 CE credit.
	Declined:
	Remarks:
Individual Session Title:	Glimpse of the Future: The Impact of Design on Association Events
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 3:15pm - 3:55pm 40 minutes
Session Description/ Learning Objectives:	Experience design is already impacting association events today. What can we learn from the pioneers who are already seeing results from their efforts and what can those results tell us about the future of experience design for association events? Join this panel discussion to hear the stories of DesignStudio clients who have implemented experience design and what they learned in the process. Faculty: Timothy Simpson and Dan Sundt

Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain A: Strategic Planning, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Virtual Reality: An Event Lifecycle Power Tool
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 3:40pm - 4:02pm 22 minutes
Session Description/ Learning Objectives:	Virtual reality is creating a buzz with an immersive experience that transports people anywhere they want to go in an instant. And for events the technology has a lot more to offer than might meet the eye. Hear and see how the technology can be powerfully deployed before, during and after your events to serve a variety of purposes. Faculty: Michael Schaiman
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, .25CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	Healthcare Compliance
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 3:45pm - 4:15pm 30minutes
Session Description/ Learning Objectives:	Healthcare meeting professionals must deal with a rapidly rising number of guidelines and rules when designing for their events. Use this time to ask questions and get answers about some of your most pressing questions. (Please note: this discussion is limited to information only, not advice.) Faculty: Pat Schaumann
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain C: Risk Management, .50CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	Safety, Security and Emergency Preparedness in a New World
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 4:00pm - 4:50pm 50 minutes
Session Description/ Learning Objectives:	Without a doubt, we're all grappling with how to keep our events – domestic and abroad – as safe as possible in a world many of us don't recognize as "normal." And part of this enormous responsibility requires thorough emergency preparedness planning. Join this discussion to learn how some of your peers have led the way in this regard and what you can do to be better prepared to protect your event guests. Moderator: Abby Christensen
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain C: Risk Management, Domain G: Meeting or Event Design, 1CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	The Pursuit of Intention
Date/Time of Session and Session Length(Calculated)	Monday, August 13, 2018 4:15pm - 4:55pm 40 minutes
Session Description/ Learning Objectives:	What is "the one thing" that defines (or should define) the essence of your event -- or for that matter your organization -- and how does it render greater purpose for your guests? During this workshop you'll experience the most critical piece in effective design -- uncovering purpose. Create an organizing principle that sets your intention and helps align every element of your event experience in ways that create purpose for your guests and key stakeholders. Faculty: Angela Marini
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	VR: See the Future of Your Events
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 4:15pm - 5:00pm 45 minutes

Session Description/ Learning Objectives:	With application to a variety of event functions, many behind the scenes, virtual reality is one of the technologies that is already a game-changer for the industry. Join Mike Schaiman for this interactive session focused on the multiple applications of virtual reality and how it might be integrated into your event experience and your operations. Faculty: Mike Schaiman
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Getting to Next: Changing the Way We Change
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 9:00am - 9:54am 54 minutes
Session Description/ Learning Objectives:	During her presentation, Polly LaBarre will reveal how to build adaptability, innovation and inspiration into our internal cultures as a precedent to creating meaningful change that works. Her belief that all change is against the rules and that the future belongs to the mavericks, the misfits and the heretics who are daring enough to stand up to the status quo challenges all of us to indeed change the way we change.
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain A: Strategic Planning and Domain F: Stakeholder Management, 1CEs
FOR CIC USE ONLY	Approved: 1.00 CE credit. Declined: Remarks:
Individual Session Title:	Reinventing Tradeshows
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 10:15am - 11:00am 45 minutes
Session Description/ Learning Objectives:	While great technology and higher levels of fit and finish have helped to upgrade tradeshow experiences, the model is still a centuries-old design fashioned after Persian bazaars. How can we transform this model in ways that are guest-friendly and better connect in-market buyers with qualified merchants? Join this Conversation of Four to discuss the changes that will help your tradeshow perform better for attendees and exhibitors alike.
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design and Domain F: Stakeholder Management, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Analytics and Trends: Event Performance
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 10:10am - 10:50am 40 minutes
Session Description/ Learning Objectives:	Engagement is the holy grail of designing events that fulfill their business mission. Using the data you have today, learn how to use reporting techniques to measure your event's performance by understanding attendee engagement. This session will explore the techniques to create these measurements, case studies of how event changes increase engagement, and trends gleaned from measuring several events over the last two years. Faculty: Kyle Shaughnessy
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Blockchain and Fraud Prevention
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 10:10am - 10:50am 40 minutes
Session Description/ Learning Objectives:	All tech gurus agree ... while the future of cryptocurrencies may be foggy, blockchain technology is here to stay – and it will change our world. Join Eric Rozenburg of SecuTix SA for this session to see how Blockchain is already changing the event industry and how unique application of the technology is being used to prevent fraud in high demand ticketing events. Faculty: Eric Rozenburg and Bill Barclay
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain C: Risk Management and Domain G: Meeting or Event Design, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Behavioral Science, Data Transparency and Events

Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 10:15am - 10:55am 40 minutes
Session Description/ Learning Objectives:	While data privacy conversations often focus on technology and compliance requirements, its relationship to human behavior is equally as important to future event design. This panel discussion reveals key findings from a recent study on data transparency and how to treat people's information. Join the leading behavioral science experts who ran the study and hear how it can be applied to experience design for events. Bring your questions, learn new ideas and get a head start on integrating behavioral science into your next event. Faculty: Faculty: Charlotte Blank, Jeff Kreisler and Tami Kim
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain B: Project Management, Domain C: Risk Management and Domain E: Human Resources, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Meaningful Transformation: A Process that Works
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 10:15am - 11:05am 50 minutes
Session Description/ Learning Objectives:	Is your organization great at generating ideas, but not so great at executing them? Attend this session to learn a comprehensive process that drives true transformation, creating contemporary events that are fully aligned to strategic priorities. Based on the Strategic Visioning Assessment, this process (which can be executed with or without DesignStudio's assistance) moves from big picture strategy through ideation to detailed execution, helping organizations map to their NEXT! in ways that create wins for all stakeholders. Faculty: Dan Sundt
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain A: Strategic Planning, Domain B: Project Management, Domain G: Meeting or Event design, 1CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	Life After GDPR: What's Next for International Data Privacy and Security?
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 10:15am - 11:05am 50 minutes
Session Description/ Learning Objectives:	GDPR has finally arrived! So, what has changed and what does the future hold? Join this session to learn and talk about: enforcement of regulations today; California's new data privacy law; the future of EU/US data transfers; data localization laws and regulations; guest demand for more robust security practices; and what this all means for your organization and your events. Faculty: Jill Joerling, Brian Scott and John Wahle
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain B: Project Management, Domain C: Risk Management, 1CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	The Impact of Overcrowding by Tourism in Europe
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 10:30am - 11:00am 30 minutes
Session Description/ Learning Objectives:	From Barcelona to Amsterdam, Copenhagen to London ... cities across Europe are dealing with massive flows of tourists. There's even talk of "travel is the new smoking" due to some of the environmental impacts. Discuss how to develop and communicate a compelling narrative about the value of meetings and events as a way to ensure the industry's position as a necessary player in international travel. Faculty: Ben Goedegebuure
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain H: Site Management, Domain I: Marketing and Domain F: Stakeholders Management, .50CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	Security Problem or False Alarm in LATAM?
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 11:15am - 11:45am 30 minutes

Session Description/ Learning Objectives:	If you're watching the evening news or browsing travel alerts, it may seem that unrest is the norm in Latin America. But the spread of misinformation and misconceptions (dare we say "fake news") often paints a bleaker picture than is real, potentially robbing the industry of some fantastic destinations and/or creating unrest for our guests. Join this session to discuss how to separate fact from fiction and otherwise deal with erroneous reports and alerts. Faculty: Eduardo Chailló and Chrissy Huguez
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain C: Risk Management, Domain H: Site Management, and Domain I: Marketing, .50CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	The Pro Social Consumer: How Giving Sparks Action and Enhances Experiences
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 11:15am - 11:45am 30 minutes
Session Description/ Learning Objectives:	We all know it feels good to give to others. But the "gift of giving" can also be surprisingly motivational! New field research in behavioral science reveals our human tendency to engage more fully in employee and consumer incentive programs when they afford us the ability to reward others. Join this session to learn how pro-social behavior can help you design giving-based programs that go beyond the "warm glow," and toward fully unleashing the potential of your workforce and customers. Faculty: Charlotte Blank and Zarak Khan
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain E: Human Resources or Domain G: Meeting or Event Design, .50CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	Africa, The New Frontier?
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 11:30am - 12:00pm 30 minutes
Session Description/ Learning Objectives:	Should you be considering some of the African countries as a possibility for your future international meetings and events? A number of African countries have seen incredible investment into infrastructure, technology and facilities. Is now the time to start considering some of these destinations as true possibilities for international meetings? What do you need to know and how can you best take advantage of the available opportunities? Join this discussion to learn more. Faculty: Ben Goedegebuure
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain H: Site Management, .50CEs
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	Implementing Security Measures for Events
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 11:30am - 12:15pm 45 minutes
Session Description/ Learning Objectives:	There isn't an event professional on the planet that isn't increasingly concerned about creating a safer and more secure environment for their guests. And with a world that seems to get crazier by the minute, the need is magnified. Join this conversation to share your solutions and hear from others about what can be done to create safer and more secure events.
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain C: Risk Management and Domain G: Meeting or Event Design, .75CEs
FOR CIC USE ONLY	Approved: .75 CE credit. Declined: Remarks:
Individual Session Title:	BUDGET: More with Less: Making Budgets Work Smarter
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 1:30pm - 2:00pm .50 Hours
Session Description/ Learning Objectives:	Want to talk with your peers facing similar challenges? Are you struggling to do more with less? We've created space for your conversations based on issues you identified during registration. No guarantee on how many people will show up. Could be 2...could be 8. The value is in the
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain D: Financial Management; Domain G: Meeting or Event Design
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	DIVERSITY: Creating Welcoming Events for All

Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 1:30pm - 2:00pm .50 Hours
Session Description/ Learning Objectives:	Want to talk with your peers facing similar challenges? Are you looking at how to insure your event feels open to all? Ways to make events culturally responsive? Reviewing the gender sensitivity or your event? Is pronoun sensitivity on your radar? We've created space for your conversations based
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	ENGAGEMENT: Engaging Event Guests at Every Touchpoint
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 1:30pm - 2:00pm .50 Hours
Session Description/ Learning Objectives:	Want to talk with your peers facing similar challenges? Are you looking for creative ways to engage all members in your conference? We've created space for your conversations based on issues you identified during registration. No guarantee on how many people will show up. Could be 2...could
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: meeting; Event Design
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	HOUSING: Effectively Managing Large Room Blocks
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 1:30pm - 2:00pm .50 Hours
Session Description/ Learning Objectives:	Want to talk with your peers facing similar challenges? Still frustrated with those darn room pirates? Are you looking for how others are managing their citywide blocks? Marketing ideas to drive attendees into your block? We've created space for your conversations based on issues you
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design; Domain H: Site Management
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	EXHIBITS: Driving ROI - Revitalizing the Trade Show Floor
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 2:30pm - 3:00pm .50 Hours
Session Description/ Learning Objectives:	Want to talk with your peers facing similar challenges? Are you looking for innovative expo floor activation ideas? Exhibit Hall makeover concepts? Reinventing the expo hall itself? We've created space for your conversations based on issues you identified during registration. No guarantee on how
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design; Domain H: Site Management
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	EXPERIENCE: Innovation Ideation - Brainstorming Cool Elements for Association Events
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 2:30pm - 3:00pm .50 Hours
Session Description/ Learning Objectives:	Want to talk with your peers facing similar challenges? Want to brainstorm and share ideas on unique and immersive experiences at association events? We've created space for your conversations based on issues you identified during registration. No guarantee on how many people will show
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	SPONSORSHIP: Busting the Mold - NEXT! Sponsorships
Date/Time of Session and Session Length(Calculated to nearest .25)	Monday, August 13, 2018 3:30pm - 4:00pm .50 Hours
Session Description/ Learning Objectives:	Want to talk with your peers facing similar challenges? Are you looking for unusual, sustainable and engaging Sponsorships? Monetizing digital resources? We've created space for your conversations based on issues you identified during registration. No guarantee on how many people will
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain D: Financial Management; Domain A: Strategic Planning; Domain G: Meeting or Event Design
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	CONTENT/ENGAGEMENT: Driving Engagement - Sessions Formats That Work

Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 10:30am - 11:00am .50 Hours
Session Description/ Learning Objectives:	Want to talk with your peers facing similar challenges? Are you looking for innovative content design for breakout sessions? Ideas for creating engaging internal sessions? We've created space for your conversations based on issues you identified during registration. No guarantee on how
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design; Domain H: Site Management
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	EXPERIENCE: Innovation Ideation - Brainstorming Cool Elements for Corporate Events
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 10:30am - 11:00am .50 Hours
Session Description/ Learning Objectives:	Want to talk with your peers facing similar challenges? Want to brainstorm and share ideas on unique and immersive experiences at corporate events? We've created space for your conversations based on issues you identified during registration. No guarantee on how many people will show
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain G: Meeting or Event Design; Domain H: Site Management
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	BUDGET: NEXT! Negotiations: Getting What You Need
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 11:30am - 12:00pm .50 Hours
Session Description/ Learning Objectives:	Want to talk with your peers facing similar challenges? Are you looking for new ways to save? We've created space for your conversations based on issues you identified during registration. No guarantee on how many people will show up. Could be 2...could be 8. The value is in the conversation.
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain D: Financial Management; Domaing G: Meeting or Event Management
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks:
Individual Session Title:	MARKETING: Effective Messaging and Tactics
Date/Time of Session and Session Length(Calculated to nearest .25)	Tuesday, August 14, 2018 11:30am - 12:00pm .50 Hours
Session Description/ Learning Objectives:	Want to talk with your peers facing similar challenges? Are you looking for new ways to create interest in your event? We've created space for your conversations based on issues you identified during registration. No guarantee on how many people will show up. Could be 2...could be 8. The value
Web Link for Event:	https://registration.experientevent.com/showEXP182/?passthrough=0x01000000c9d9b0170b1b1e320718719f9c990e1430d5665a5147d871
CMP -IS Domain:	CMP-IS Domain I: Marketing; Domain A: Strategic Planning
FOR CIC USE ONLY	Approved: .50 CE credit. Declined: Remarks: